

Clinical trial education in the Black community: Atlanta sessions

Introduction

The Research Literacy & Justice Project (RLJP) met with 15 Black/African American community- and faith-based organizations to better understand their thoughts and preferences of educational materials created to inform a culturally appropriate, clinical trial educational toolkit.

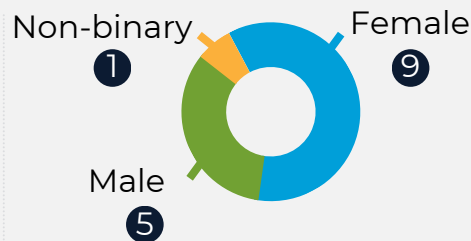
The goal was to amplify their feedback and co-create clinical trial materials designed to improve equitable participation in clinical research as well as health outcomes in Black/African American communities.



Who we talked with

15

community- and faith-based leaders



What we learned



There is a **lack of trust** in the healthcare system and clinical research is a significant barrier that prevents Black/African American people from participating in clinical trials.



Clinical trial engagement and educational materials are not culturally sensitive to, specifically for, or inclusive of Black/African American people.



Clinical trial educational materials should focus on key concerns for Black/African American people and Black/African American scientists who lead clinical trials.

+ Several health conditions were identified that are concerns, including:

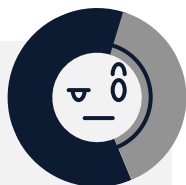
Breast cancer Diabetes Heart disease High blood pressure

Anxiety Depression Trauma

61%

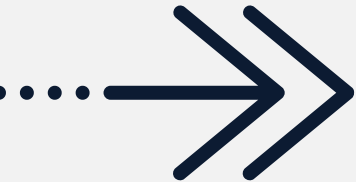
of Black adults say that research misconduct is just as likely to occur today as it was in the past

Pew Research, 2022



What we co-created

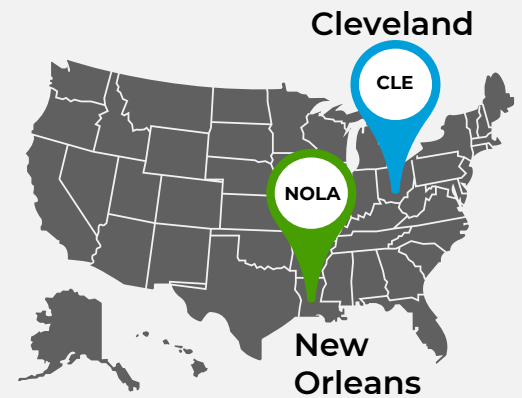
Based on conversations with the community- and faith-based organization leaders, we developed 3 clinical trial education materials:



What's next

RLJP plans to bring together more community- and faith-based leaders in other communities to discuss:

- ➔ What happens in clinical trials and what to expect
- ➔ The importance of representation within clinical trials
- ➔ Opportunities for co-learning and co-creation in the community



To learn more about RLJP, visit:

<https://www.ourhealthycommunity.com/researchliteracyandjusticeproject>

About RLJP

The Research Literacy and Justice Project was started by OurHealthyCommunity (OHC) an African American-led, equity-focused community engagement platform, in partnership with Health Literacy Media, and Black/African American community leaders. RLJP has received support from the National Institutes of Health Network of the National Library of Medicine (NIH/NNLM and Merck Foundation) to help fund this work.

